

October 11-13, 2023

SHENZHEN WORLD EXHIBITION & CONVENTION CENTER

NEPCON ASIA 2023

POST SHOW REPORT



ORGANISED BY



CCPIT Electronics & Information Industry
Sub-council
中国国际贸易促进委员会电子信息行业分会



励展博览集团
同励百业·共展商机

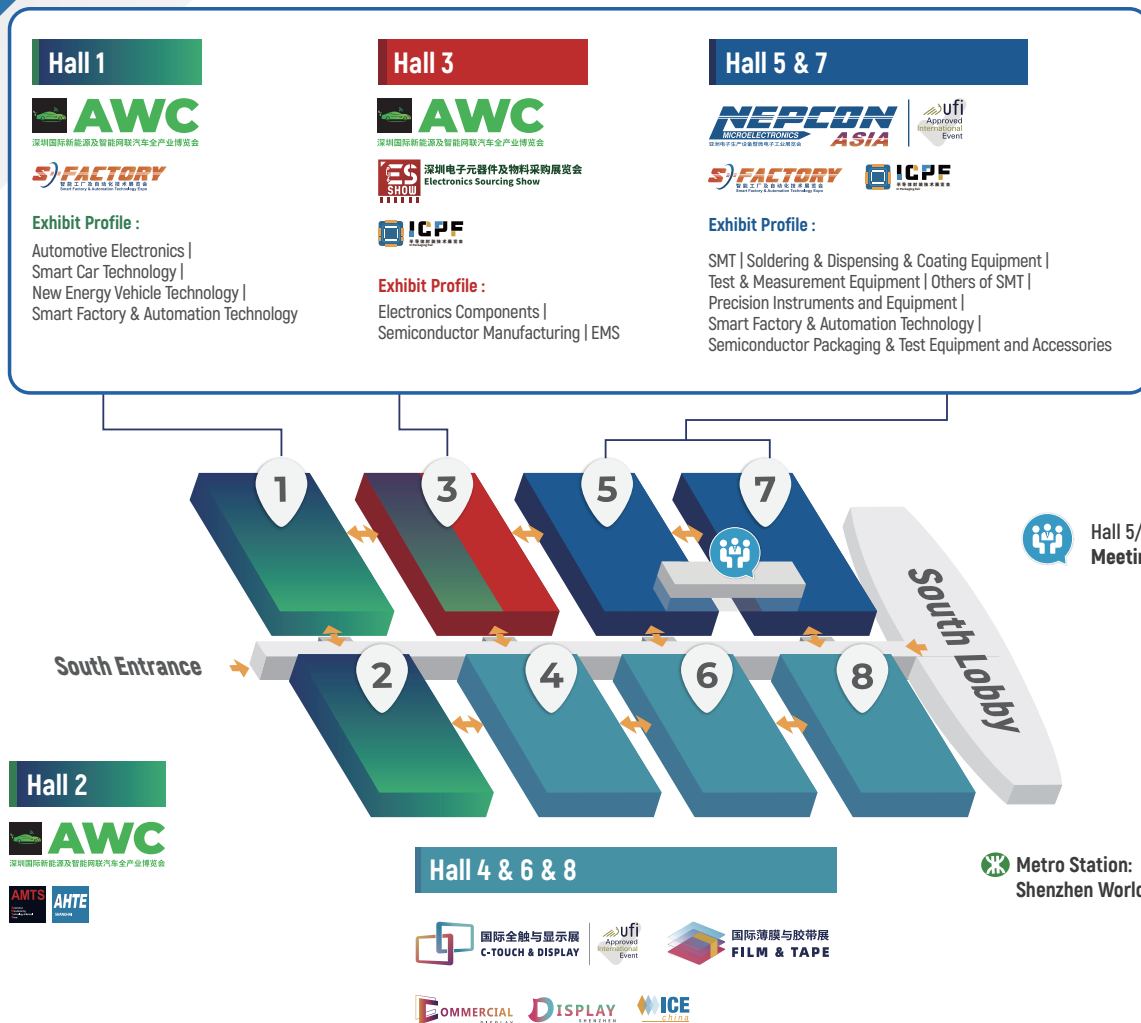
www.nepconasia.com

A Feast of Innovation: Automotive, Electronics, Display, and New Materials The Future is Now!

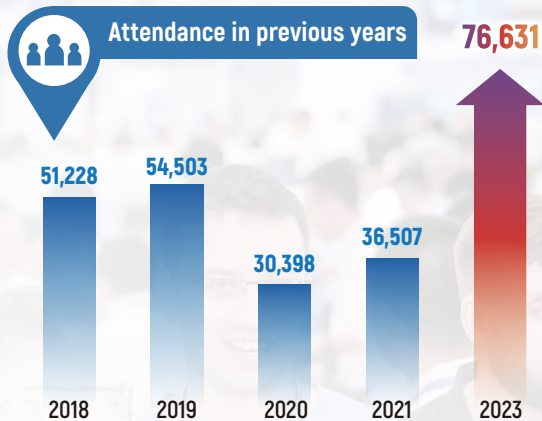
EXHIBITION LAYOUT

体验汽车、电子、显示及新材料的前沿技术
未来即此刻!

A Feast of Innovation: Automotive, Electronics, Display, and New Materials.
The Future is Now!



EXHIBITION SCALE



60,000 m²
Exhibition Area



1,200
Exhibitors & Brands



1,736
Onsite Overseas Visitors



1,743 场
Total number of onsite business matchmaking was

EXHIBITOR HIGHLIGHTS

Part of New Launch Products



*These are in no particular order

Part of IC Fabrication & Technology



*These are in no particular order

EXHIBITOR COMMENTS



Huang Jianwei, Deputy General Manager, Fuji Corporation China

We are thrilled to witness the recovery of the electronic manufacturing industry and reunite with many familiar faces at this year's exhibition in Shenzhen. NEPCON ASIA is a great platform for us. We extend our gratitude to the organizers of NEPCON ASIA for affording us the opportunity to engage with our clients and our team, exchanging ideas and insights.



Liu Ping
South China Regional Manager, Testing System Management BU, Omron Automation (China) Co., Ltd.

Having participated as an exhibitor at NEPCON ASIA exhibitions for over a decade, I regard it as an exceptionally professional platform for showcasing our products and services. It is also a convenient one-stop platform for visitors to learn and discover the latest developments in globally leading technologies and the electronics manufacturing industry. This platform offers exhibitors valuable opportunities to exchange insights and expertise with industry peers, facilitating the sharing of advanced technologies. It also allows a broader spectrum of trade visitors to witness our continuous efforts and improvements.



Luo Yinguang
Sales Head in South China, KUKA China Logistics Automation

First, here at KUKA, we are very grateful to NEPCON ASIA for giving us the opportunity to showcase KUKA's scenarios and instances at such an international event. Over the past few days, we've had the privilege of hosting guests from a diverse range of countries, such as Vietnam, Thailand, India, Spain, Turkey, Germany, and the United States. NEPCON ASIA has an impressive international reach. Second, we are deeply impressed by the caliber of visitors at this exhibition; their specific needs align seamlessly with our products and solutions. Last, we appreciate the professionalism demonstrated in the comprehensive support services and post-event maintenance assistance.



Xie Jianhao, Deputy General Manager, Kurtz Ersä Asia Ltd.

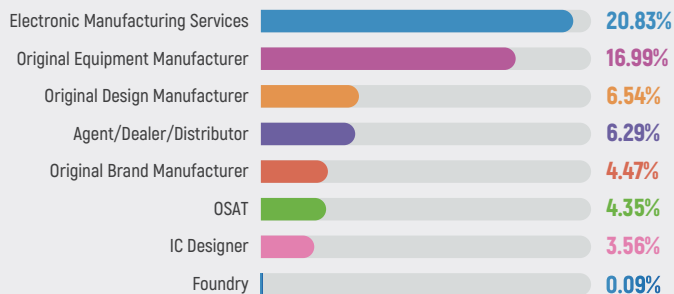
Over the past decade, we've witnessed the remarkable growth and evolution of NEPCON ASIA. The well-organized exhibition venue and the highly professional customer base align seamlessly with our company's needs very well. Therefore, we sincerely look forward to a stronger partnership with NEPCON ASIA in the future. We and NEPCON ASIA share a common goal: to support the flourishing and advancement of China's electronic manufacturing industry. With this shared vision, we are confident that our collaboration with NEPCON ASIA will continue to grow even closer.



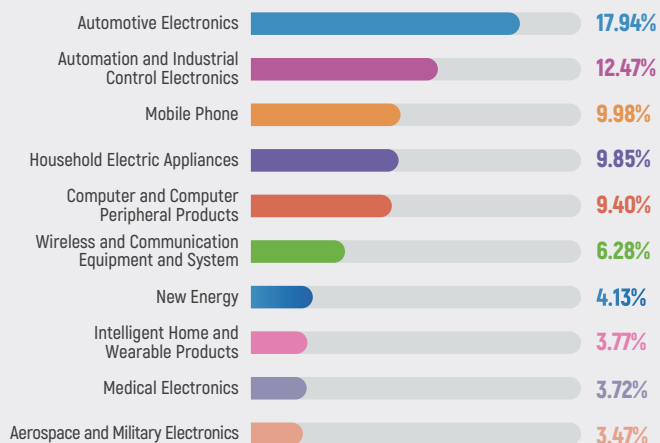


VISITOR DATA ANALYSIS

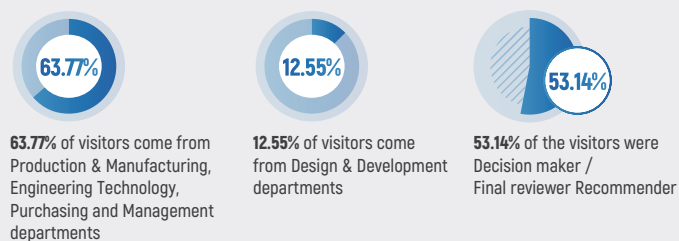
Main Company Type of Visitors



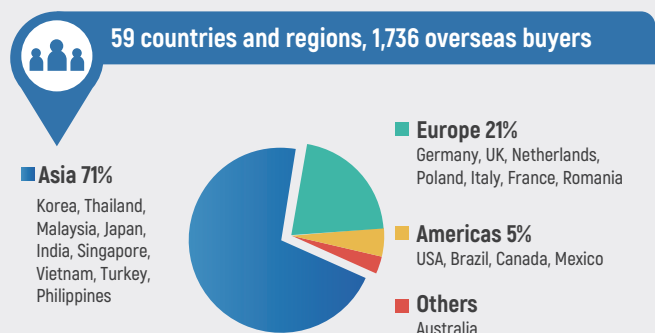
Top 10 Visitors Industry Distribution



Visitor Position Distribution and Procurement Analysis



Overseas Visitors



VISITOR COMMENTS

Dong Liqiang, Manager
Engineering Services Department, Jabil Circuit (Guangzhou) Ltd.

I am grateful for the warm welcome and the attentive service from the organizers! They have gone above and beyond in ensuring that all necessary information about the exhibition is readily available, and the directions within the exhibition hall are exceptionally clear. We saw many fascinating technologies and innovative exhibits, especially those in the fields of SMT, coating, dispensing, AOI, and inspection. Our interactions with various exhibitors on-site were fruitful, and we plan to further exchange technical insights with select exhibitors based on our needs. I wish that NEPCON continues to elevate its standards and serves as an indispensable bridge between supply and demand in the industry! I can't wait for the next exhibition!

Cui Gangyin, Manager, Procurement Department
Shenzhen Zhimeitong Intelligent Technology Co., Ltd.

I extend my heartfelt appreciation to the organizers for their gracious hospitality and meticulous attention to detail. Their dedicated effort in personally providing me with a booth map, even in such a large venue, did not go unnoticed. I was looking for system integration and automation suppliers. The staff went above and beyond in recommending exhibitors that perfectly aligned with my needs. I'm leaving with a lot of information after productive talks with some exhibitors. I hope NEPCON keeps doing well. Let us meet each other next year.

Mrs. Pimpithsorn Aphiraksombat, General Manager,
Global Products Supplier Co., Ltd.

I'd like to give a big shout-out to NEPCON ASIA 2023! This was my first time here, and the TAP staff were very helpful to me and my team. Their reception was great. At the exhibition, I had a unique opportunity to engage with Chinese manufacturers. The venue setup was great, especially with product displays grouped by zone in different halls. It made our visit way more efficient. The location was also amazing, very convenient to get to with hotels nearby. For manufacturers who want to showcase their products and organize activities in limited time frames, NEPCON ASIA 2023 is a perfect opportunity.

Mr. Musabekov Marat Muratovich, Deputy General Director,
T00 Digital System Servis

I want to give a shout-out to the TAP staff for their kindness and attentive support. They not only provided us with relevant materials but also assisted with our visa applications a month prior to the exhibition. Their reception was great. Alan told me to meet at the exhibition hall before I arrived at the venue, and we were able to connect with the exhibitors we were eager to meet.

IMI Technology (Shenzhen) Co., Ltd.

Our delegation primarily consisted of members from units related to process engineering and equipment procurement. During our visit, we focused on booths featuring SMT vacuum reflow soldering, laser cutting equipment, high-precision epoxy resin dispensing machines, PCBA cleaning solutions, and automated production plans for non-standard SMD materials. The exhibitors displayed a wide range of products, from manufacturing equipment to auxiliary materials and electric tools, which helped us understand industry innovations and trends, as well as equipment upgrades and improvements for factories. Moreover, we greatly appreciated the well-organized event management, which included convenient shuttle services and a variety of lunch options. The exhibition area was large enough to accommodate a diverse group of exhibitors. We eagerly anticipate participating again next year and extend our sincere thanks to the organizers for their considerate arrangements!

Nexperia (China) Ltd.

We extend our heartfelt gratitude to the organizers for their exceptional service and support, which made our visit to the electronic equipment exhibition possible at the Shenzhen World Exhibition & Convention Center (Baoan) on October 11. We were genuinely impressed by the careful and considerate efforts of the organizers in everything from transportation to match-up with exhibitors, group photographs, lunch vouchers, and gifts. The exhibition has demonstrated its commitment to staying current by hosting exchange meetings for the semiconductor industry. The event attracted a large audience who talked about topics that interested us. Our visit proved to be an eye-opener, revealing new business needs and collaboration possibilities. These forums and activities allowed us to interact with industry leaders and learn more about industry trends and technological innovations. Once again, we express our sincere appreciation to the exhibition organizers and look forward to more opportunities in the future.

LIST OF VISITORS (NON-EXHAUSTIVE)

- Huawei Technologies Co., Ltd.
- ZTE Corporation
- Honor Terminal Co., Ltd.
- Guangdong OPPO Mobile Telecommunications Corp., Ltd.
- TCL King Electrical Appliances (Huizhou) Co. Ltd.
- Zhuhai Meizu Technology Co., Ltd.
- vivo Mobile Communication Co., Ltd.
- Guangdong Xiaotiancai Technology Co., Ltd.
- Huizhou TCL Mobile Communication Co., Ltd.
- Shenzhen Skyworth Group
- Midea Group
- Zhuhai Gree Group Co., Ltd.
- Bear Electric Appliance Co., Ltd.
- Shenzhen Kaifa Technology Co., Ltd.
- Mobi Antenna Technology (Shenzhen) Co., Ltd.
- Vertiv Group Corp.
- Comba Telecom
- Huaqin Technology Co., Ltd.
- Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
- DJI Zhuojian Technology Co., Ltd.
- BYD Precision Manufacture Co., Ltd.
- Dare Auto
- Desay SV Automotive Co., Ltd.
- Foryou Corporation
- STEELMATE Co., Ltd.
- Sunwoda
- Jabil Circuit (Guangzhou) Ltd.
- Dongguan Luxshare Precision Industry Co., Ltd.
- Foxconn Technology Group
- PRIME Technology (Guangzhou) Inc.
- IMI Technology (Shenzhen) Co., Ltd.
- Delta Electronics (Dongguan) Co., Ltd.
- Celestica (Dongguan-SSL) Technology Limited
- Flextronics Electronics Technology (Shenzhen)
- Shengyi Electronics Co., Ltd.
- Wistron (Zhongshan) Co. Ltd.

List of Visitors Engaged in Semiconductor Wafer Fabrication and Packaging (non-exhaustive)

- Tongfu Microelectronics
- HT-tech
- BIWIN Storage Technology Company Limited
- Hitech/Taiji Semiconductor
- Changjing Elec. Tech. and Changjing Pulian
- China Resources
- Guangdong Leadyo IC Testing Co., Ltd.
- Nexperia (China) Ltd.
- BYD Semiconductor Co., Ltd.
- ChaoZhou Three-circle (Group) Co., Ltd.
- Payton Technology (Shenzhen) Co., Ltd.
- REASUNOS Semiconductor Technology (Guangdong) Co., Ltd.
- ChangXin Memory Technologies Inc.
- Nexchip Semiconductor Corporation
- China Resources Microelectronics (Chongqing) Co., Ltd.
- Gexin (Chengdu) Integrated Circuit Manufacturing Co., Ltd.
- Samsung (China) Semiconductor Co., Ltd.
- SK Hynix Semiconductor (China) Co., Ltd.
- Jiangsu IDCHIP Semiconductor Co., Ltd.
- Henan Xinrui Electronic Technology Co., Ltd.
- Shenzhen SI
- CRRC Electric Vehicle
- Xi'an Microelectronics
- Institute of Semiconductors, CAS

List of Visitors from the New Energy Industry (non-exhaustive)

- Huawei Technologies Co., Ltd.
- Sungrow Power Supply Co., Ltd.
- Guangdong Growwatt New Energy Co., Ltd.
- Shenzhen SSOFARSOLAR Co., Ltd.
- Shenzhen KSTAR Technology Co., Ltd.
- Shenzhen BYD Lithium Battery Co., Ltd.
- CATL
- Guang Dong Greenway Technology Co., Ltd.
- FinDreams Battery
- Fujian SCUD Power Technology Co., Ltd.
- CALB
- EVE

*Lists above are in no particular order

ACTIVITIES AND HIGHLIGHTS

27 conferences and activities were held concurrently with the exhibition.

TOPICS COVERED:



- Eight sessions on electronic manufacturing



- three on semiconductor manufacturing technologies



- four on intelligent factories and automation



- two on automotive electronics



- three on 5G intelligent manufacturing applications



- seven on electronic components and materials

Electronic manufacturing



The SMTA China South series conferences, Electronic Manufacturing Simulation Forum, Soldering Competition, and PCBA Design Competition were held concurrently with the exhibition. Industry experts including members of the China SMTA Technical Advisory Committee, representatives from Indium, ZTE, CRRC, and others joined these activities to talk about new trends and technical challenges in PCBA processes. The lectures, hands-on training, Q&A, and sharing sessions drew 1,177 attendees.

Semiconductor Manufacturing Technology



The 3-day semiconductor manufacturing technology conference brings together over 40 industry experts from organizations such as the Shenzhen Semiconductor Industry Association, Synopsys, Tongfu Microelectronics, Huatian-Tech, and others. The conference covered a wide range of topics, including wafer fabrication, SiP, advanced packaging, and compound semiconductor packaging. It focused on the industry's high-level integration, exploring both "opportunities" and "challenges", with the concept of IC manufacturing+PCBA at its core. The conference provided a comprehensive analysis of trends and future development directions in the semiconductor industry, attracting 1,950 attendees.

Intelligent factories and automation



NEPCON ASIA 2023 also featured four forums focused on intelligent manufacturing and Industry 4.0 future factories, AI+5G+IoT+machine vision applications, industrial robots and intelligent factory applications, and industrial IoT and factory automation management applications. With the participation of 963 attendees, industry experts and guests discussed topics such as digital transformation, new robot technologies, and intelligent applications. The aim was to discover innovative ways to improve production efficiency and quality.



WELCOME TO THE NEXT NEPCON SHOW!



NEPCON China 2024

April 24-26, 2024
Shanghai World Expo Exhibition &
Convention Center

www.nepconchina.com



NEPCON ASIA 2024

November 6-8, 2024
Shenzhen World Exhibition &
Convention Center

www.nepconasia.com

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