

NEPCON ASIA 2025

POST SHOW REPORT

INNOVATING SMART MANUFACTURING ECOSYSTEMS
BRIDGING GLOBAL BUSINESS OPPORTUNITIES



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EXHIBITION LAYOUT 2025



Hall 11, 13 NEPCON ASIA ufi Approved International Event ICPF 2025

- Mount Technology & Equipment
- Soldering\Dispensing & Coating Equipment
- Test & Measurement Equipment
- Others of SMT
- Semiconductor Packaging Technology
- Semiconductor Materials
- Precision Instruments and Equipment
- Smart Factory & Automation
- Semiconductor Packaging and Test Equipment\Material
- Semiconductor Test Technology

Hall 9 S-FACTORY 工业自动化展 Held In Conjunction VISION CHINA 深圳机器视觉展

- Motion Control Equipment
- Industrial Software & System Integration
- Intelligent Storage & Logistics
- Intelligent Storage& Logistics
- Machine Vision
- Electronic product packaging Equipment and Solutions
- Industrial Robotics and Technology

Hall 15 ES 深圳国际电子元器件及材料高峰论坛 ufi Approved International Event

- Integrated Circuit
- Power Semiconductor
- Diode/ Triode
- Discrete Component
- Relay, Switch and Connector
- Distributors/E-commerce
- Automotive Electronic Component
- The Internet of Things
- Embedded System
- PCB and EMS

EXHIBITION SCALE

80,000 m²
Exhibition Area

140,000 m²
Total Concurrent Exhibition Area

600+
Exhibitors & Brands

3,500+
Total Concurrent Exhibitors & Brands

68,539
Visitors

7% Increase

Visitors from **106** countries and regions

3,498
Overseas Visitors

126% Increase

170
Buyer groups

8,338
Target Attendees Program Buyers

37% Increase





EXHIBITOR COMMENTS



YAMAHA MOTOR IM (SUZHOU) Co., Ltd.,
Sales Manager

Thank you for providing an opportunity to reach customers and achieve win-win cooperation. We're looking forward to even better and more successful events in the future!



Guangzhou FANUC Robot Co., Ltd.,
Head of Marketing Department

NEPCON ASIA brought us many professional visitors, and the organizer, Reed Exhibitions, demonstrated its deep resources and professional services in demand-matching. This exhibition was very beneficial, particularly for gaining attention from professional clients in the PCBA to finished product segments. We'd like to wish the exhibition continued success!



Meya Electronic Technology Co., Ltd.
Sales Manager

Though the exhibition was short, the memories are lasting. I'm grateful for the encounter. We returned fully loaded with achievements, and are looking forward to our next reunion. A perfect ending! Every moment of this exhibition was worth remembering.



Shenzhen Unicomp Technology Co., Ltd.,
Sales Manager

This exhibition experience far exceeded expectations, and the organizing committee's overall coordination services were professional and meticulous. From pre-exhibition booth-planning, construction coordination to onsite logistics support, the whole process was efficiently responsive and smoothly connected, allowing us to fully focus on exhibition and communication. NEPCON accurately focused on the core audience of the industry, and the quality of the visitors was quite high. Our participation has helped us to build a high-quality, business-matching platform, and we look forward to continuing to work together in the future to achieve greater cooperation success!



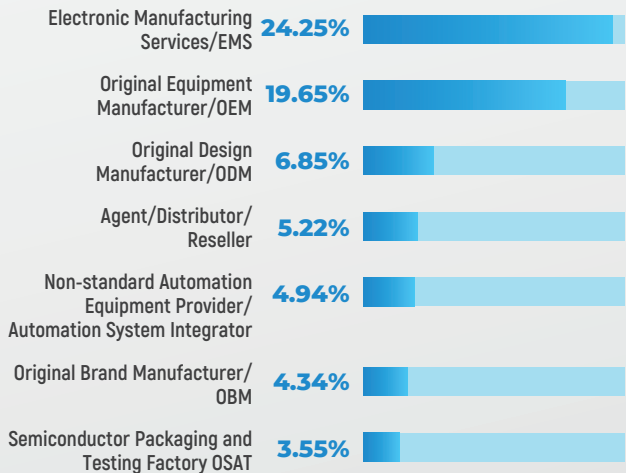
Faroad,
Director of Sales Department

As a long-term exhibitor that has participated in NEPCON for more than ten consecutive years, Luyuan's participation is no longer just about expanding customer resources and brand promotion, but a journey of worship through strong alliances. NEPCON, the most professional exhibition platform, together with the rising star of domestic SMT placement machines, both spiritual totems in the industry. May our paths continue to go further and fulfill our missions without fail!



VISITOR DATA ANALYSIS

Company Type of Visitors



Visitor Position and Procurement Analysis



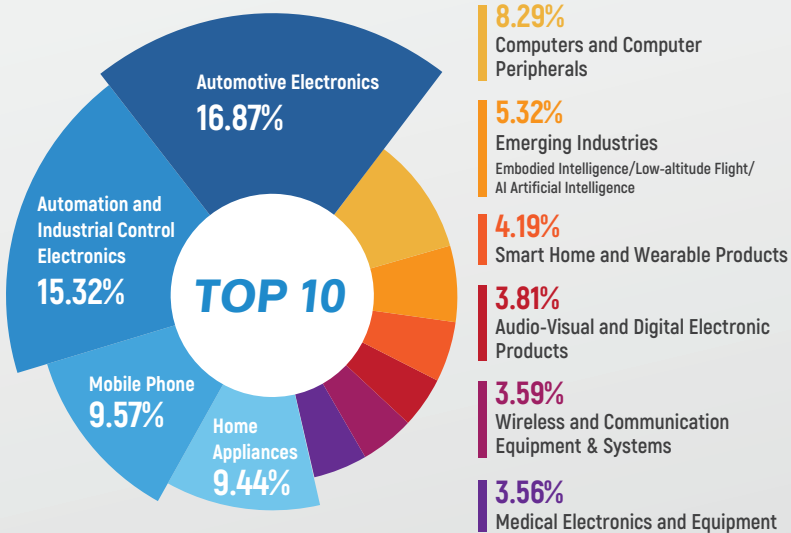
62.6% of visitors are from production manufacturing, engineering technology, procurement, and management departments

14.5% of visitors are from R&D departments

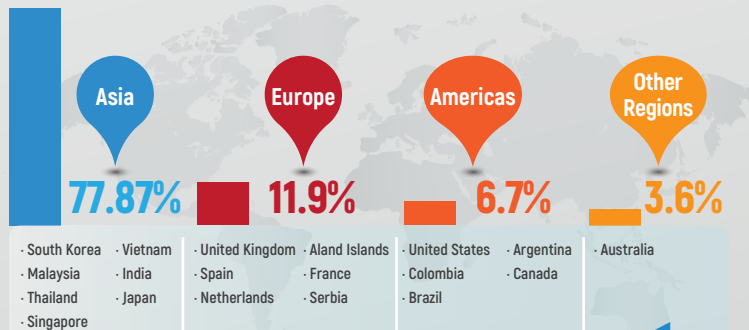


82.1% are purchasing recommendation or Final reviewer Recommender

Top 10 Visitors Industry Distribution



Overseas Visitor



3,498 Overseas Visitors from **106** countries and regions



VISITOR COMMENTS

Nexperia, Manager of Packaging Engineering Department

Before the exhibition, the show team formulated a corresponding visit plan based on our company's needs. On the first day, relevant personnel from multiple departments of the company, including project engineers, R&D engineers, SMT process engineers, test engineers, and purchasing department managers, visited the professional exhibition. They specifically learned about the AI application of AOI and FUJI placement machines, and the exhibitors carefully answered questions. At the same time, they also attended the conference introducing VR glasses. We were quite interested in the domestic Tongfang solder paste and will continue to communicate in the future. We were very satisfied with the organizer's thoughtful and meticulous service. During the exhibition, the group booking and confirmation process went smoothly, the visit certificates were prepared in advance, and the overall service was excellent. The vehicle arrangements were additionally smooth and efficient. The vehicles arrived on time that day, and in good condition, and the reception arrangements after our arrival were ideal. We look forward to more such exhibitions in the future and would like to wish NEPCON even better development!



Huanrong Electronics (Huizhou) Co., Ltd., Section Chief of EQ Department

The exhibition staff led the company's colleagues to see SMT-related equipment such as placement machines, printers, reflow ovens, AOI, and SPI. The exhibitors carefully answered all our questions and left contact information. In addition, they also discussed the purchase intention for next year with GKG.

The overall scale of NEPCON exhibition is very large. With a strong onsite popularity, it attracts the attention of many customers and media, demonstrating the vigorous development trends of the electronic manufacturing industry. The three industries of humanoid robots, AI applications, and machine vision have broad prospects in the future. Secondly, the onsite staff were enthusiastic and thoughtful. In addition, the exhibitors' careful explanations were a great help./were very helpful.



Vtech (Dongguan) Electronic Products Co., Ltd., Director of ADM Department

We form a team to participate in NEPCON every year, which is a very professional electronic manufacturing exhibition. The exhibition staff arranged shuttle buses in advance and informed about the precautions of the exhibition.

On the first day, the company organized project leaders and core engineers from the manufacturing department, FA department, and other relevant departments to visit and attend the forum on embodied robots. During the exhibition, we established preliminary cooperation agreements with exhibitors of PCB board separators, magnetic drive conveyor lines, and domestic placement machines, which are all now under consideration.

I think this NEPCON exhibition was very good. First of all, there was a large number of participating enterprises covering all links of the electronic manufacturing industry chain. It was very helpful for expanding business cooperation to contact so many upstream and downstream enterprises at one time. The technologies and products displayed at the exhibition were also very innovative, such as some high-precision, electronic assembly equipment and advanced testing technologies, which were eye-catching and reflected the technological progress of the industry. In addition, the onsite exchange activities were also very rich, including seminars and matching meetings, which allowed in-depth communication with peers and experts to understand industry trends and market demands, resulting in great gains.



Amertek Computer(Shenzhen) Co., Ltd., Deputy Manager of C300 Department

During the exhibition, we visited exhibitors of automation, machine vision, robots, etc., which saved a lot of time. The explanation of the new product R&D process was thoroughly detailed. The group booking and confirmation process was additionally smooth and lag-free, and all visit certificates were prepared in advance. The overall service experience was excellent and very satisfying. With the help of the organizer, we got in touch with the service personnel of Jiebote and will be visiting the factory to further understand their products in the future. In addition, the vehicle arrangements were efficient and orderly. The shuttle bus arrived on time that day, and was well-maintained. The reception upon our arrival was also meticulous.



Zuhai Gree Daikin Electrical Equipment Co., Ltd., Team Leader of R&D Department

We have visited NEPCON for two consecutive years, and we highly recommend NEPCON. This year's group visit mainly focused on understanding exhibitors of AOI, solder paste, digital microscopes, etc. Our onsite group colleagues also showed us:

1. Development and replacement of AI + humanoid robots, human-machine collaboration personnel, some equipment and support tooling (e.g., AOI requires tooling and some variables that cannot be detected), and manual inspection personnel.
2. The deepening and popularization of AI + VR bring new possibilities for personnel training. In virtual reality, it can break through the limitations of man-machine materials in the three realities, and can repeat practice and automatically correct errors. The team leader said that the exhibition was highly professional. This year's edition of NEPCON has well demonstrated the combination of cutting-edge technology and practical applications, and the group staff service was very thoughtful and precise.



Guangdong Baolun Electronics Co., Ltd., Supervisor of Production Department

In this exhibition, we specifically looked at the equipment and solutions of exhibitors such as Shenkete, Tie Woniu, Pangu, Deep Vision, and Kangshida. The exhibitors onsite provided clear and concise explanations. We are very satisfied, and we have further communicated with the exhibitors to promote cooperation plans. It seems that there are more visitors this year than previous sessions, and the number of exhibitors in visual + AI quality inspection has increased significantly. The development prospects of humanoid robots, AI applications, and machine vision are all very promising, and they will continue to make progress in technological breakthroughs and multi-field applications. The nanny-style services such as advanced booking and customized visitor arrangements are unmatched by any other exhibition. We look forward to meeting you at the next Shenzhen NEPCON!



Segmented Thematic Sourcing Meetings, Accurately Capturing Orders from High-Growth Application Industries



4,079 TAP Buyers

Participated in five thematic sourcing meetings including automotive electronics, semiconductors, new energy, automation, and overseas special sourcing meetings on site



1,665

Matchmaking Meetings

1,382 Domestic Matchmakings, 283 International Matchmakings

TAP Buyers (Partial)

AI, Low-altitude Flight, Humanoid Robot Buyers

- Jabii Circuit (Guangzhou) Co., Ltd.
- Shenzhen UBtech Robotics Corp., Ltd.
- Shenzhen Huifengyang Technology Co., Ltd.
- Shenzhen Xia Rui Technology Co., Ltd.
- Shenzhen Smalo Electronics Co., Ltd.
- 10moons Manufacturing (Huizhou) Technology Co., Ltd.
- SANY Intelligent Manufacturing (Shenzhen) Co., Ltd
- Shenzhen Hobbywing Technology Co., Ltd.
- Guangdong Yinuo Communication Co., Ltd.
- Xiamen Intretech Co., Ltd.
- Guangdong Nuozheng Electronics Co., Ltd.
- Xiamen Ampace Technology Co., Ltd.
- Guangzhou Haige Communications Group Incorporated Company
- Guangdong Real-Design Intelligent Technology Co., Ltd
- Shaanxi Fenghuo Electronics Co., Ltd.

Semiconductor Buyers

- Nexperia Semiconductor (China) Co., Ltd.
- NVIDIA Semiconductor (Shenzhen) Co., Ltd.
- UTAC Dongguan Co., Ltd.
- Liance Utac Semiconductor Dongguan Co., Ltd.
- BYD Semiconductor Co., Ltd.
- Macrocore Semiconductor Ltd.
- PRIME Technology (Guangzhou) Inc.
- Shenzhen Hawun Electronics Co., Ltd.
- Longcheer Electronics (Huizhou) Co., Ltd
- Shenzhen NanXin ZhiKong Technology Co., Ltd.
- TE Connectivity Sensors (Shenzhen) Ltd.
- Dongguan Qiyao Electronics Co., Ltd.
- Guangzhou KDTouch Electronic Co., Ltd.
- Shenzhen New Degree Technology Co., Ltd.
- UTD [Dongguan] Co., Ltd.

Automotive Electronics Buyers

- Steelmate Co., Ltd.
- Shenzhen Maxmade Auto Electronics Co., Ltd.
- Dongguan Aidi Hardware Lighting Co., Ltd.
- Dongguan Qilian Electronics Co., Ltd.
- Huanrong Electronics (Huizhou) Co., Ltd.
- Shenzhen H&T Intelligent Control Co., Ltd.
- Hicks Electronics (Dongguan) Co., Ltd.
- United Automotive Electronic Systems Co., Ltd.
- Valeo New Energy Automotive (Shenzhen) Co., Ltd.
- Vitesco Automotive Electronics (Changchun) Co., Ltd.
- Shenzhen Hangsheng Electronics Co., Ltd.
- Continental Automotive Electronics (Changchun) Co., Ltd.
- YFORE Technology (US) Co., Ltd.
- Desay SV Automotive Co., Ltd.
- Shenzhen Kaifa Technology Co., Ltd.

Automation & Machine Vision Buyers

- MSI (Shenzhen) Ltd.
- Dongguan Qilian Electronics Co., Ltd.
- Foxconn
- Dongguan China Techwin Precision Machinery Co., Ltd.
- Guangzhou Shiyuan Electronic Technology Co., Ltd.
- CL King Electrical Appliance (Huizhou) Co., Ltd.
- Flextronics (Shenzhen) Technology Co., Ltd.
- Shenzhen InfoVision Technologies Co., Ltd.
- Shenzhen HuntKey Electrical Co., Ltd.
- Shenzhen Hari's CNC Technology Co., Ltd.
- OPTEX (DONGGUAN) CO., LTD.
- Shenzhen Desen Precision Machine Co., Ltd.
- Huizhou Champion Asia Digital Technology Co., Ltd.
- Shenzhen Zeda Automation Equipment Co., Ltd.
- Huaqin Technology Co., Ltd.

*The above are listed in no particular order.

List of Onsite Visitors (Partial)

First-time Group Participants

- Hui Zhou Zhu Run Wiring Systems Co., Ltd.
- Shenzhen Beabow Software Technology Co., Ltd.
- Shenzhen Baohua Electronics Company Limited
- FPR Connectivity Technology (Dongguan) Inc.
- Taiyou Yuden(Guangdong)Co.,Ltd.
- SwitchBot Technology (Shenzhen) Co., Ltd.
- Shenzhen Shokz Co., Ltd.
- Guangdong Real-Design Intelligent Technology Co., Ltd.
- ZKTECO Co., Ltd.
- Shenzhen Jingchengda Circuit Technology Co., Ltd.
- Shenzhen Magic-ray Technology Co., Ltd.
- Foxconn
- Mektec Manufacturing Corporation (Zhuhai) Ltd.
- Dongguan Gaoshou Electromechanical Co., Ltd.
- Dongguan Yingju Power Co., Ltd.
- ZKTECO Co., Ltd.
- Dongguan NeoPhotonics Optoelectronics Technology Co., Ltd.
- Gaoshengda Optoelectronics Technology Co., Ltd.
- Huizhou Daya Bay Honor Tone Ltd.
- Guangdong ASENSING Electronics Technology Co., Ltd.
- 6.tech Technology Ltd.
- Guangzhou Lite-On Group Smart Automotive Electronics
- Dongguan Furuno Electric Co., Ltd.
- Dongguan NeoPhotonics Optoelectronics Technology Co., Ltd.

Large Group Enterprises

- Zhuhai Gree Daikin Electrical Equipment Co., Ltd.
- Huawei Technologies Co., Ltd.
- Dongguan Kaifa Technology Co., Ltd.
- Donggua Shin Tech Engineering, Ltd.
- Shenzhen Gongjin Electronics Co., Ltd.
- Laird Electronic Materials (Shenzhen) Co., Ltd.
- Tonly Technology Co., Ltd.
- Foxconn Technology Group
- Hymson Laser Technology Group Co., Ltd.
- Xikesi Electronics (Dongguan) Co., Ltd.
- Sanmina-SCI Electronics (Shenzhen) Co., Ltd.
- Optizone Technology (Shenzhen) Co., Ltd.
- BYD Precision Manufacturing Co., Ltd.
- Steelmate Co., Ltd.
- Honor Intelligent Machinery
- Guangdong Midea Kitchen Appliances Manufacturing Co., Ltd.
- Shenzhen JLC Technology Development Co., Ltd.
- GuangDong OPPO Mobile Telecommunications Corp., Ltd.
- Hager Technology Co., Ltd.
- Lianzheng Electronics (Shenzhen) Co., Ltd
- Primax Electronic&Telecom Products Co., Ltd

Overseas Visitors

- BOWMAN S.E.A. PTE. LTD.
- Asok Technologies Co. Ltd
- Elsewedy Cables
- Entity Elettronica
- Evergreen Toy
- Hakko Products Pte Ltd
- Hyvision System
- INDU Industries
- IOT MANUFACTURING SDN. BHD.
- Iritel a.d.
- NTS Design
- Security Expert LLC
- SISA BRAIN
- Eco Wiring Systems Co.,Ltd
- HSPTEK JSC
- MANUTRONIC VIETNAM JSC.,
- Pacific Mechanical and Automation Joint Stock Company
- Autotech Vietnam Machinery Manufacturing Joint Stock Company

*The above are listed in no particular order.



ACTIVITIES AND HIGHLIGHTS

The three-day exhibition attracted as many as **3,366** professional attendees and held a total of **32** outstanding conference activities, competitions and award ceremonies. The organizer specially invited nearly **166** well-known experts in the industry to attend and share their insights and expertise. They conducted in-depth analysis and discussions around hot topics such as electronic manufacturing, semiconductor technology, machine vision, smart factories and automation, automotive electronics, and international activities, respectively.

32
Conference Activities,
Competitions &
Award Ceremonies

166
Well-known Industry
Experts

3,366
Professional
Visitors



7 Major Themed Events and Competitions

15 Sessions on Electronic
Manufacturing

2 Sessions on Semiconductor
Packaging & Testing

2 Sessions on Machine Vision

3 Sessions on Smart Factories
& Automation

2 Sessions on Automotive Electronics

2 International Activities

6 Sessions on Electronic
Components & Materials

Don't miss out on NEPCON 2026!



Fac Tec China 2026

2026.6.2-4 | Shanghai World Expo Exhibition & Convention Center



NEPCON ASIA 2026

2026.10.27-29 | Shenzhen World Exhibition & Convention Center (Bao'an)



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