

# POST SHOW REPORT



CONCURRENT SHOWS



with exhibition area of **70,000m<sup>2</sup>**

Onsite visitors **36,507**

Online viewers **21,252**

(including conference audience **3,629**)

(including **7,483** from overseas)

- ◆ There were **3,314** TAP buyers, represented procurement decision-makers from companies with clear procurement plans.
- ◆ There were **5,927** VIP visitors, represented senior managers with direct procurement influence.
- ◆ An additional **6,564** visitors arrived in delegations, representing industry elites from leading electronics manufacturing companies.

\*TAP refers to the targeted attendee program. TAP buyers are chairmen, presidents, general managers, deputy general managers, directors, factory directors and chief engineers from the electronics industry who participate in procurement decision-making.



## Exhibition Highlights

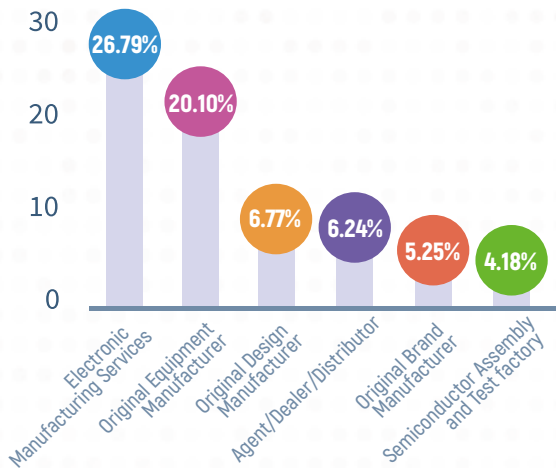
- NEPCON ASIA 2021 gathered **1,200** exhibitors and brands from the world's leading electronic manufacturing industry, covering the complete supply chain: electronics materials sourcing - PCBA - automated assembly and testing - EMS foundry services.
- Purchasing decision-makers from Asian electronics manufacturing cluster companies in the fields of 3C, industrial control, automotive electronics, communications, new energy, smart cities, and medical electronics will come to the exhibition to implement procurement plans, industry inspections, and technical exchanges.
- The **30** events in the same period covered a range of key topics such as 5G, mobile phones, Household electric appliances, automotive, new energy, healthcare, smart manufacturing, the Internet of Things and smart home.

## Visitor Data Analysis

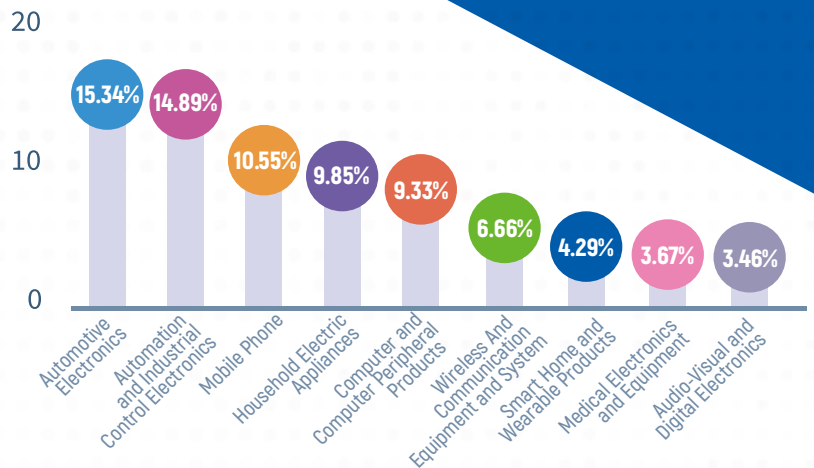
**Onsite Visitors: 36,507**

**Online Viewers: 21,252 (Overseas Viewers: 7,483)**

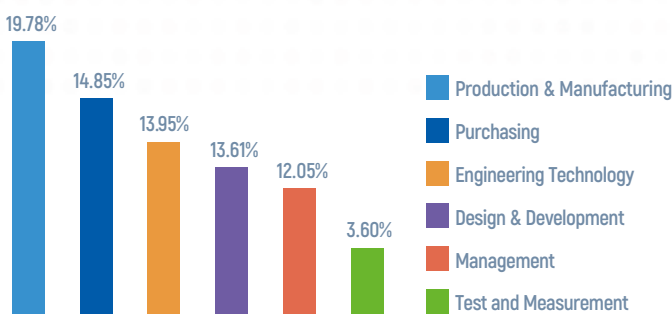
Main Company Type of Visitors



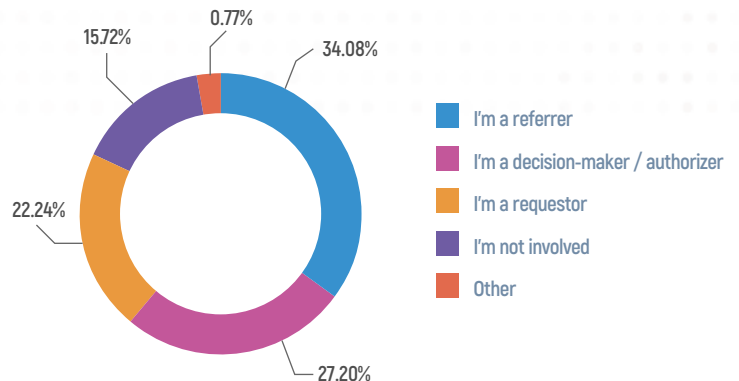
Visitors Industry Distribution



Visitor Position Distribution



Visitor Procurement Analysis





## Review of Business Matchmaking



Total number of business  
matchmaking was

**5,206**



**165** exhibitors used Reed  
Connect APP onsite and connected  
a total of **3,529** visitors



**7,304** visitors browsed  
the NEPCON Smart Show Directory

## Exhibitor Testimonials



Through NEPCON ASIA 2021, the good platform, FUJI showcased new technologies and products, and communicated effectively with our customers face-to-face. We were able to provide excellent service to our buyers and help them understand our brand positioning, effectively increasing our brand appeal and influence. Even in the midst of the epidemic, the show still showed a strong sense of vitality, packed with people and enthusiasm. It was completed well beyond expectations

**Huang Jianwei, Deputy General Manager of FUJI China**



NEPCON ASIA provides a great platform for us to not only showcase our advanced technologies and product launches to a professional audience who wish to choose OMRON as their strategic partner for quality control, but also to have the opportunity to fully interact with our peers on the floor and learn about the best technologies in the industry. We have been working with NEPCON for a long time and we continue to support its development. We hope that NEPCON ASIA will continue to grow and that more and more visitors will attend. We look forward to seeing you at NEPCON ASIA!

**Liu Ping, Inspection Systems Division - South China Regional Manager of OMRON Automation (China) Co., Ltd.**



Nowadays, the mainstream equipment manufacturers have begun to slowly localize. The chip machine has not been completely localized, but in fact we have gradually started to dabble in this field. NEPCON is becoming more and more popular every year, and although the Shenzhen show has caught up with the epidemic, the overall planning, arrangements and details are actually quite good. I hope that NEPCON can continue to do. New things will be created around the electronics industry and the changing landscape of the electronics industry.

**Wang Yonglong, Sales & Technical Support Director of Shenzhen Axxon Automation Co., Ltd.**

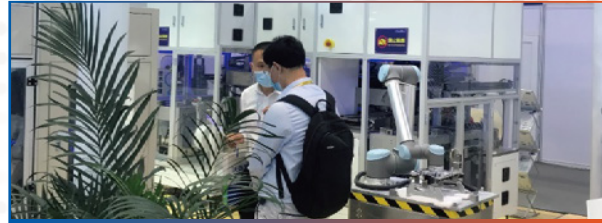
## Visitor Testimonials

### TAP Testimonials



**Shenzhen EcoFlow Technology Limited**  
**Yu Hongliang, R&D Department Process Supervisor**

Thanks to the organizers for inviting and providing the TAP service, for the recommendations of interested and relevant suppliers. The TAP exclusive lounge also provided some exclusive gifts and food. The organizers also talked to us in advance before the show to understand our needs and recommended suitable exhibitors according to them, and I was given one-to-one guided tours during the show. Hope the show will continue to grow from strength to strength!



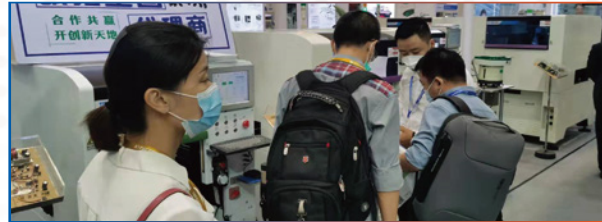
**Shenzhen Tian-Power Technology Co.,Ltd**  
**He Yi, Automation Manager**

Thank you to the organisers for their hospitality, which was very well thought out. The organisers came all the way over to deliver my stand plan in such a large hall. I was looking for a system integration automation supplier and the staff were very helpful in recommending exhibitors that met my needs. I came away with a great deal of benefit and have already had further conversations with some of the exhibitors. Hope NEPCON gets better and better, see you next year!



**Valeo Interior Controls(Shen Zhen)Co.,Ltd.**  
**Zheng Bingcheng, Head of Production**

I would like to thank NEPCON for organising this exhibition, and I would also like to thank the NEPCON specialists for accompanying us on our visit. The specialists were very enthusiastic about their work and the exhibition was very informative. We have already established cooperation with some of the companies in the future, and we wish NEPCON a better, more outstanding and more diversified platform for communication.



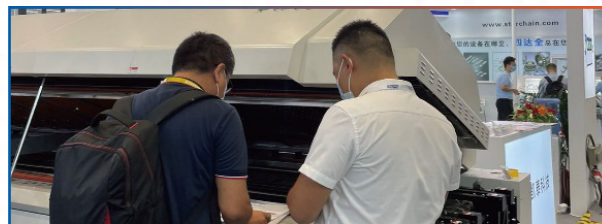
**Shanxi Xinyuan Intelligent Control Technology Co., Ltd.**  
**Jin Yaping, Purchasing Manager**

The exhibition was very well received, with a wide range of content and coverage, and I am grateful to the NEPCON specialist for accompanying us on our visit. The show was very informative. We also made contact with some of the companies after the show. We hope that NEPCON will become better and better in the future and we will definitely attend again if we have any further needs.



**Jiangmen Bailida Co.,Ltd.**  
**Mr. Chen, Senior Engineer, Engineering Department**

I was very pleased to be able to attend NEPCON ASIA 2021, which is one of the top trade shows in the industry. I was very satisfied with the quality of the exhibitors invited by the organisers and the variety of equipment suppliers involved. I would like to thank the TAP team for their kind invitation and attentive service. They made an exclusive itinerary and booth map for me, and accompanied me on site to visit the show, which improved the efficiency and saved time. I wish the show a great success, the better it gets, and keep up the good work next year, thank you!



**Zhejiang Hilk Smart Home Co., Ltd.**  
**Li Yongjun, Purchasing Director of Purchasing Department**

Thank you for the excellent and exclusive service we received at NEPCON Shenzhen! The TAP VIP reception lounge gave us a good rest after a long journey and provided us with some goodies. The business matching service provided us with precise recommendations for the right exhibitors according to our needs and the booth map prepared for us in advance showed the distribution of exhibitors at the show, which greatly improved our efficiency in visiting the show, saving time and enabling us to find the exhibitors we needed in time. We are very grateful to the Reed Exhibitions organising team for their warm welcome and careful arrangements. Thank you very much! We wish NEPCON the best of luck!

## Visitor Group Testimonials



### PC Partner (Dongguan) Ltd.

It was a great honour to be able to come to NEPCON ASIA 2021. The staff and receptionists at the show were very professional. They were very helpful and attentive, patiently solving any problems we encountered and answering all questions. In addition, the organisers also arranged for a car to transport us. The driver was very patient and courteous, and always cared if our staff were feeling sick or uncomfortable on the way. The exhibition not only provided a car service, but also provided catering, and our visitors were very satisfied with the catering and the dishes were to their liking. On the return journey, the person in charge of the organising group prepared a beautiful gift for each of our group visitors in advance. The overall evaluation of the exhibition: very satisfied. Wish NEPCON better and better!



### TP-Link Technologies Co.,Ltd.

Every year, our company organises a trip to the exhibition. We received an invitation from the organiser two months before the NEPCON exhibition. We have been in communication with the organizer before the show, and the organizer has taken the initiative to send the latest information and news about the show many times. The organizer attaches great importance to our company. The service was really good. This year's NEPCON ASIA exclusively presents the current cutting-edge products and technologies in the global electronics manufacturing industry. Overall, it was pretty good. Plenty of suppliers, lots of new things. There were also some seminars on future development technologies which were really beneficial. I hope to receive a cordial invitation from the organizer next year to visit such a professional NEPCON show!



### USI Electronics (Shenzhen) Co., Ltd.

First of all, thank you for your patience and arrangement. It was very easy to register, navigate and guide the visitors, which saved a lot of time for the group. The number of exhibitors has also increased a lot compared to last year. The visitor experience was very good. On-site prevention and control measures were well prepared and safe, so that everyone was relieved of their precautions and could visit the show better. The team's work in organising the show, including pre-show publicity, signage preparation, guidance during the show, catering, and transportation, was very thorough and considerate. Not only did we get to see the exhibitors we wanted to see, but the on-site conference and forum also helped us to understand the future



### Shenzhen Foxconn Co., Ltd.

Nepron ASIA is a one-stop supply chain ecosystem for electronics manufacturing, attracting the domestic scarce PCB manufacturing companies and nearly 50 high-end intelligent manufacturing EBS companies, bringing international cutting-edge cases of electronics manufacturing and providing faster resource matching. We are very grateful to the organizer of the exhibition for their thoughtful arrangements, from the exhibition to the forum, providing many professional manufacturers and experts to exchange. The show was a great platform for professional buyers from all kinds of electronic products manufacturers and processors, receiving a lot of attention from the industry, and promoting communication and business cooperation. The bus service was also arranged, as well as the guidance of the relevant staff, and the catering arrangement with lunch vouchers, which was overall very good. Compared to the previous year, the service feels more intimate! I wish you all the best for NEPCON ASIA!



### Dongguan KOYO Co., Ltd.

We are very honoured to visit this year's NEPCON exhibition and would like to thank the NEPCON team once again for their warm and considerate service to our company and our group members, which has brought us a very good enjoyment of the whole visit and experience. Although the exhibition was relocated from the old hall to the new hall in Bao'an District due to the epidemic, we were informed of the relocation in advance and the transportation arrangements were also very good. We are looking forward to our next visit!



### Hytera Communications Corporation Limited Baolong Branch

At NEPCON, we had a good exchange with the exhibitors and gained something new. Everything was very good. We saw the latest SMT cut-to-fit equipment, vacuum reflow soldering, automatic wire changing and splicing, and the SMT tooling manufacturer's design display service, which we were also quite satisfied with. We were greeted and guided on site. Thank you very much for that!

## Part of Delegations

AISF Telecommunications  
Equipment (Shenzhen) Co., Ltd.

Guangzhou Bump Computer  
Technology Development Co., Ltd.

Shenzhen Xingfa Standard Parts Factory

Dongguan Eagle River Electronics Co., Ltd.

Lixun Precision Industry Co., Ltd.

Guangdong Yida Medical Technology Co., Ltd.

Jingxin Network System Co., Ltd.

Shenzhen Jialichuang Technology  
Development Co., Ltd.

Shenzhen BYD Lithium Battery Co., Ltd.

Shenzhen Chengfeng Electronics Co., Ltd.

Hong Fujin Precision Industry  
(Shenzhen) Co., Ltd.

Guangzhou Zhiyuan Electronics Co., Ltd.

Huawei Technologies Co., Ltd.

TCL Tongli Electronics Huizhou Co., Ltd.

Shenzhen Skyworth-RGB Electronics Co., Ltd.

OPPO Guangdong Mobile  
Communication Co., Ltd.

Guangdong Hongbao Technology Co., Ltd.

Pingyi Electronic Technology  
(Shenzhen) Co., Ltd.

Guizhou Aerospace Electronics Co., Ltd.

Tiejun Automotive Electronics Co., Ltd.

Ensmat Electronics (Shenzhen) Co., Ltd.

Guangdong Foshan Midea Kitchen  
Electronic Manufacturing Co., Ltd.

Shenzhen Lingqi Electronics Co., Ltd.

Shenzhen Yi Lian Wu Shuang  
Technology Co., Ltd.

Lianzheng Electronics (Shenzhen) Co., Ltd.

Elad Electronics (Dongguan) Co., Ltd.

Skyworth LCD Devices (Shenzhen) Co., Ltd.

Jabil Electronics (Guangzhou) Co., Ltd.

Shenzhen Skyworth Digital  
Technology Co., Ltd.

Ellef Electronics (Shenzhen) Co., Ltd.

Zhuhai Flextronics Manufacturing Co., Ltd.

New American Electronics  
(Shenzhen) Co., Ltd.

Shenzhen Suicheng Technology Co., Ltd.

Xin Wanda Electronics Co., Ltd.

Tianhong (Dongguan) Technology Co., Ltd.

Dongguan Tianlianxing  
Industrial Materials Co., Ltd.

Foxconn Technology Group

Flextronics Power Supply  
(Dongguan) Co., Ltd.

Dongguan Dongju Electronics &  
Telecommunications Products Co., Ltd.

Hanren Electronics Co., Ltd.

Ferdie Technology

Shenzhen Mike Brothers Technology Co., Ltd.

Foxconn Technology Group  
CNSBG Business Group

Dongguan Kangxiang Electronics Co., Ltd.

Huan Sheng Electronics (Shenzhen) Co., Ltd.

Panasonic Audio-Visual  
Technology (Guangdong) Co., Ltd.

Guang Shang Technology  
(Guangzhou) Co., Ltd.

Guangdong Hisense Communication Co., Ltd.

Shenzhen Gongjin Electronics Co., Ltd.

BYD Auto Industry Co., Ltd.

Skyworth-RGB Electronics Co., Ltd.

Shenzhen Hangsheng Electronics Co., Ltd.

Panasonic Manpower Lifestyle  
Appliances (Guangzhou) Co., Ltd.

Shenzhen Saimikang Electronic  
Technology Co., Ltd.

Hainanda Communications Co., Ltd.  
Baolong Branch

Shenzhen Myriad Biomedical  
Electronics Co., Ltd.

TCL Ace Electric (Huizhou) Co., Ltd.

OPPO Guangdong Mobile  
Communication Co., Ltd.

Wistron (Zhongshan) Co., Ltd.

Flextronics Electronics (Shenzhen) Co., Ltd.

Huizhou BYD Electronics Co., Ltd.

Huizhou Hager Technology Co., Ltd.

Huawei Terminal Co., Ltd.

Shenzhen Jepte Optoelectronics Co., Ltd.

TCL Communication  
Technology Holdings Limited

Powerway Asia Pacific Electronics  
(Shenzhen) Co., Ltd.

ZTE Corporation

Opplle Lighting Appliances  
(Zhongshan) Co., Ltd.

Shenzhen Shunluo Electronics Co., Ltd.

Shangda Electronics (Shenzhen) Co., Ltd.

Panasonic Audio-Visual Technology  
(Guangdong) Co., Ltd.

Huizhou BYD Electronics Co., Ltd.

Midea Group

Huawei Digital Energy Technology Co., Ltd.

Tiejun Automotive Electronics Co., Ltd.

Dongguan Xinke Technology Research &  
Development Co., Ltd.

Dongguan GIKEN Xinyang Electronics Co., Ltd.

Jabil Electronics (Guangzhou) Co., Ltd.

Glory Terminal Co., Ltd.

Huawei Machine Co., Ltd.

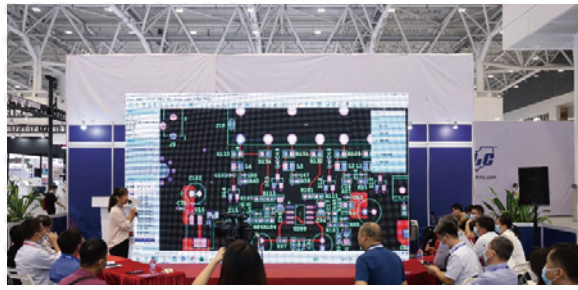
## Onsite Events



SMTA China and SMTA Hong Kong Chapter  
Annual Award Ceremony 2021



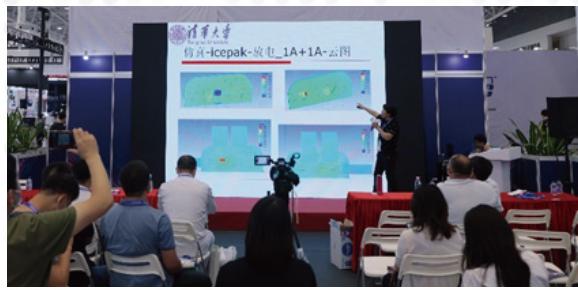
SMTA South China Technology & Vendor Conference



National Electronics Manufacturing Industry  
PCBA Design Technology Communication Meeting



2021 "Vayo" The 1st National  
Electronics Manufacturing Industry PCBA Design Competition



Electronics Manufacturing Industry Alliance  
"Soldering Artisan" China Training Tour-Guangdong



2021 "Quick" National Electronics Manufacturing Industry  
Soldering Competition-Guangdong



Foxconn Next Generation SMT Forum



2021 China ICV Industry Summit



China Digital Factory and Electronic Manufacturing Summit Forum



Home Appliance Design and Manufacturing Industry Forum



5G Mobile Phone Smart Manufacturing Industry Chain Summit



2021 Big Bay Area Internet of Things Innovation Technology  
and Application Conference



SIP Microassembly Industry Breakthrough and Innovation Summit Forum



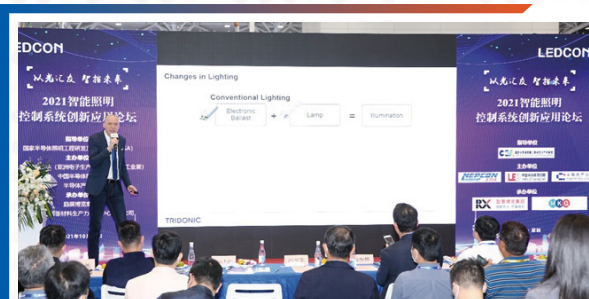
NEPCON World Hardware Electronics Innovation Conference



Global Institute of Intelligent Manufacturing - Electronics and Energy Theme Forum /Electronic & Automotive Theme Forum



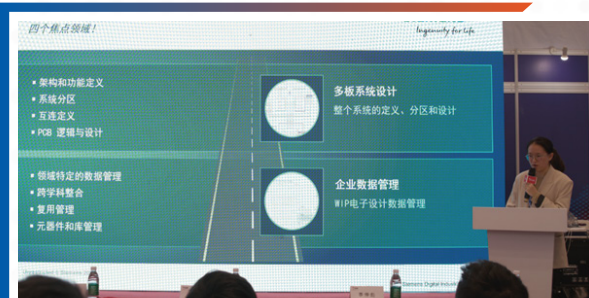
Internet of Everything 2021 - Summit of Smart-Live Scenario Application



2021 Intelligent Lighting Control System Innovation Application Forum



The 17th "NEPCON and Smart Factory 1.0 The Future of Electronic Manufacturing" Seminar



Discover the Core Technology behind the Dismantling of UAV



SAE-AWC 2021 Automotive Electronics Innovation Technology Forum



China Automotive Semiconductor Summit Forum



AWC 2021 3rd Automotive Digital Cockpit Forum





## Message from the Director

Thank you for attending the grand events of the electronic industry NEPCONASIA, S-FACTORY Expo, Automotive World China and ES Show.

NEPCON ASIA 2021 and its concurrent shows have brought new perspectives, new business opportunities, new dynamics and new layouts to the electronics manufacturing industry as demand for equipment, technical solutions and raw materials continues to build. Sourcing decision makers, technical experts and R&D engineers from the fields of consumer electronics, automotive electronics, computer, communication electronics and medical electronics were invited to visit, purchase and discuss technical solutions. Due to the pandemic, some domestic and overseas buyers were unable to attend the show, but they were able to make efficient purchases through video cloud viewing and online procurement matching sessions. Many exhibitors and visitors at the show said that the actual results of the show exceeded expectations.

In 2022, NEPCON CHINA and NEPCON ASIA will be staged respectively in Shanghai World Expo Exhibition & Convention Center from April 21 to 23 and in Shenzhen World Exhibition & Convention Center from October 12 to 14. We look forward to your continuous participation in the exhibitions of NEPCON series next year.

**Senior Project Director**

**Reed Exhibitions**



# Welcome to the next NEPCON show!

## NEPCON China 2022

April 20-22, 2022

Shanghai World Expo Exhibition  
& Convention Center

## NEPCON ASIA 2022

October 12-14, 2022

Shenzhen World Exhibition  
& Convention Center

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